



## VENADAR

### H9 MARKETING: CASE STUDY Custom Research

#### CLIENT: VENADAR

Venadar is an investment service and advisory think tank located in Atlanta, GA.

By operating out of an extensive network of entrepreneurs and large companies, Venadar provides their clients with insightful research for new product launches and potential acquisitions.

Utilizing a "crowd sourcing" approach - Venadar employs experts across many business disciplines to bear for their clients.

In 2009, Venadar enlisted H9 Marketing to assist an automotive client with custom research and presentation builds to support M&A inquiries and questions from the client.

In just 2 weeks time - H9 delivered compelling industry research coupled with a short list of key candidate companies for acquisition, allowing Venadar to fulfill the clients' request with very little delivery time.



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**Practical experience with over 100 acquisitions, ranging in size from less than \$2 million to \$1.5 billion.**

#### H9 MARKETING, LLC

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**"The answers....are hidden in the data."**

