



# H9 MARKETING: CASE STUDY Digital Marketing Campaigns

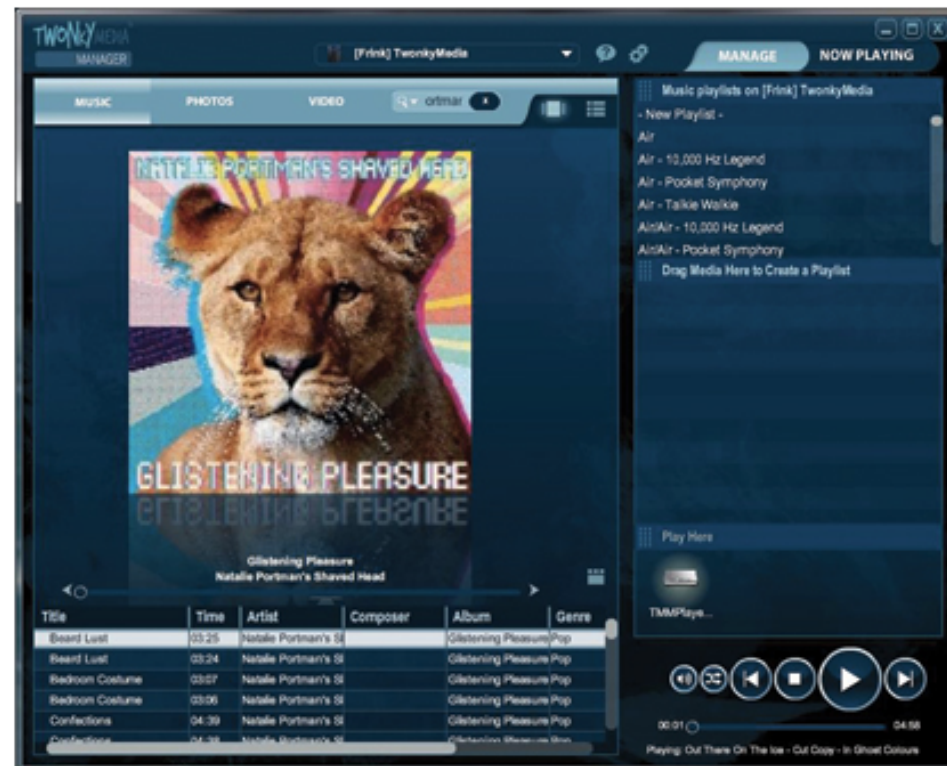
## CLIENT: PACKET VIDEO

PacketVideo has an innovative product line called TwonkyMedia which gets a lot of reviews.

As the world moves closer to connected devices in the home, the company wants to take advantage of its popular brand to disseminate the right information.

PV, which has a technical bent, hired H9 to not only understand how the solution worked, but also to be able to blog and add insight into several forums where Twonky's advantage could help consumers.

Within weeks of being hired, H9 gathered valuable data, began tracking hundreds of blog sites that would be important for TwonkyMedia and provided observations on how the next set of Twonky website and story should be told.



Title	Time	Artist	Composer	Album	Genre
Beard Lust	03:25	Natalie Portman's Sh		Glistening Pleasure	Pop
Beard Lust	03:24	Natalie Portman's Sh		Glistening Pleasure	Pop
Bedroom Costume	03:57	Natalie Portman's Sh		Glistening Pleasure	Pop
Bedroom Costume	03:06	Natalie Portman's Sh		Glistening Pleasure	Pop
Confections	04:39	Natalie Portman's Sh		Glistening Pleasure	Pop
Confections	04:38	Natalie Portman's Sh		Glistening Pleasure	Pop

## H9 MARKETING, LLC

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Bestsellers”

